



HAULSTEINER - SOUTH AFRICA

AGENDA

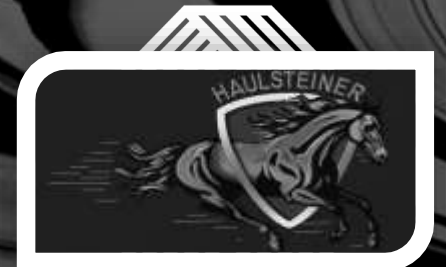
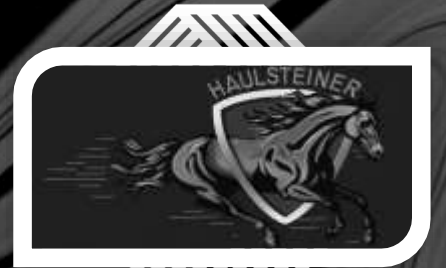
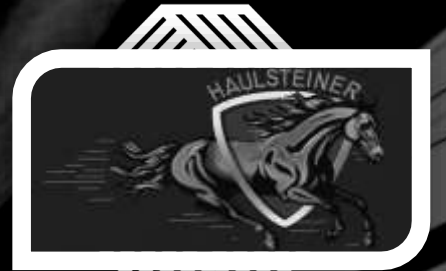
About us

Product overview

Market overview

Growth strategy

Summary



“We are a highly competent and experienced team dedicated to delivering quality service and meeting the needs of our customers. Our main branch is located in Eikenhof, just south of Johannesburg, where we provide exceptional fuel retailing services.

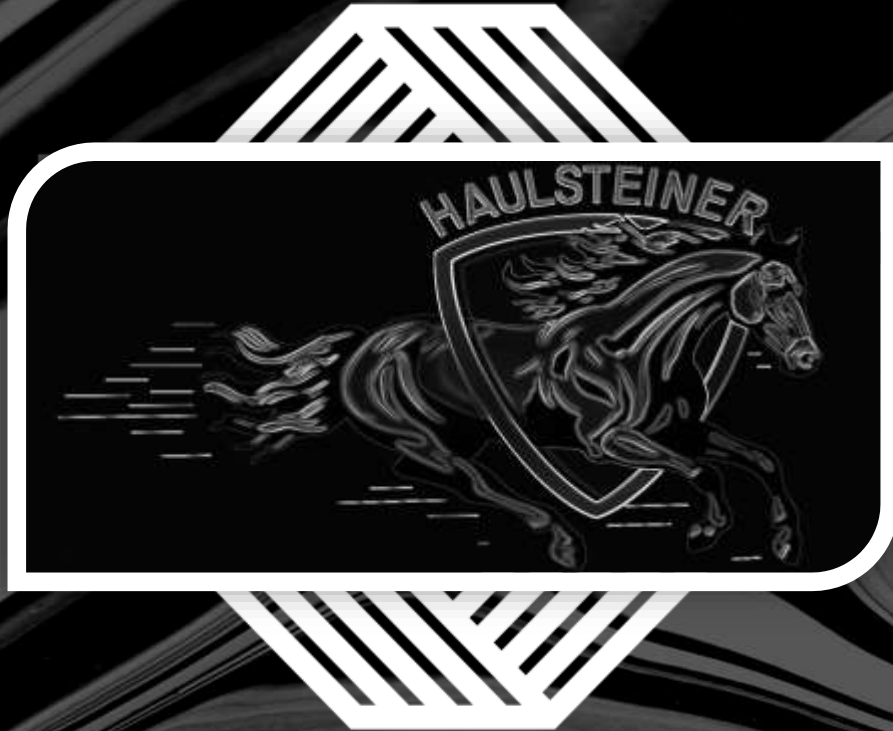
In addition to our core operations, we have established a comprehensive commercial property rental service in Durban and Cape Town, further diversifying our offerings and enhancing our market presence.

Through strategic expansion initiatives, we aim to increase our market share and extend our reach, ensuring that we continue to serve our customers effectively and efficiently across the region.”



HAULSTEINER SA: OVERVIEW

HAULSTEINER SOUTH AFRICA



- *Haulsteiner South Africa is a proudly BEE-owned and BEE-operated company*
- *Established in 2024 by Mr. Ridwan Moosa who brings a wealth of knowledge and expertise in the fuel industry.*
- *Our commitment to building strong relationships with our stakeholders ensures that their needs are always prioritized.*
- *We guarantee exceptional value for money, fast and effective service, and high-quality products across all our offerings.*
- *Our focus on empowering a competent and motivated workforce drives our success and fosters a positive work environment.*
- *As we continue to grow, our goal is to become the leader in the fuel retailing industry.*
- *Setting new standards for service excellence and customer satisfaction.*



ABOUT US

MISSION STATEMEN

"At Haulsteiner, we are dedicated to maintaining a progressive focus within the industry. Our primary objective is to not only meet but exceed our customers' needs and expectations. We actively seek feedback to refine our offerings and ensure that we are aligned with the evolving demands of the market.

In addition to our commitment to quality and reliability, we are investing in sustainable practices and innovative technologies that enhance efficiency and reduce environmental impact. We believe in engaging with our local communities and contributing positively to society.

As we look to the future, we remain focused on adapting to industry trends and continuously improving our services to provide exceptional value to our customers."

VISION STATEMENT

"Our aim at Haulsteiner is to become the leader in the fuel retailing industry by providing our customers with a seamless and stress-free experience. We are committed to ensuring timely delivery of our products, allowing our clients to focus on their core operations without interruption.

Through continuous improvement and innovation, we strive to set new standards in service excellence and reliability, making us the preferred choice for fuel retailing."



PRODUCT OVERVIEW

Types of Fuels and Services we offer:

WE SPECIALIZE IN DELIVERING HIGH-QUALITY BULK FUELS TO VARIOUS INDUSTRIES, INCLUDING TRANSPORTATION, CONSTRUCTION, AGRICULTURE, AND MORE. OUR EXTENSIVE RANGE OF BULK FUEL SERVICES INCLUDES:

DIESEL FUEL: WE DELIVER GANTRY STOCK DIESEL AND PREMIUM DIESEL FUELS TO CATER TO VARIOUS INDUSTRIAL AND COMMERCIAL NEEDS.

GASOLINE: OUR GASOLINE DELIVERY SERVICES INCLUDE REGULAR, ULP 93 (ON REQUEST), AND ULP 95 GASOLINE FOR AUTOMOTIVE AND INDUSTRIAL APPLICATIONS.

JET FUEL: WE PROVIDE JET FUEL (JET-A1) FOR AVIATION INDUSTRIES.

ILLUMINATING KEROSENE: ILLUMINATING KEROSENE IS A REFINED PETROLEUM-BASED FUEL DESIGNED FOR VARIOUS APPLICATIONS. OUR ILLUMINATING KEROSENE IS A HIGH-QUALITY, LOW-SULFUR FUEL THAT PROVIDES A CLEAN, EFFICIENT, AND RELIABLE PRODUCT.

LUBRICANTS: OUR LUBRICANT DELIVERY SERVICES INCLUDE A RANGE OF OILS AND GREASES FOR INDUSTRIAL, COMMERCIAL, AND AUTOMOTIVE APPLICATIONS.

DELIVERY OPTIONS: TRUCK DELIVERY: OUR FLEET OF MODERN TANK TRUCKS ENSURES SAFE AND EFFICIENT DELIVERY OF BULK FUELS TO YOUR LOCATION.

"WE PRIORITIZE SAFETY, QUALITY, AND CUSTOMER SATISFACTION. OUR EXPERIENCED TEAM AND MODERN INFRASTRUCTURE ENSURE THAT YOUR BULK FUEL NEEDS ARE MET EFFICIENTLY AND EFFECTIVELY."



PRODUCT BENEFITS



Selection Process and training program

"We have a rigorous selection process and comprehensive training program in place for our drivers. Our goal is to ensure that our drivers are not only skilled and knowledgeable but also embody our company's values and commitment to safety."

Selection Process:

1. Initial Screening: We conduct thorough background checks, verify driving records, and review employment history.
2. Assessments and Evaluations: Candidates undergo a series of assessments, including personality tests, cognitive evaluations, and driving skills assessments.
3. Interviews: Candidates participate in multiple rounds of interviews with our management team to evaluate their experience, skills, and fit with our company culture.

Training Program:

1. Induction Training: New drivers undergo a comprehensive induction program, covering our company's policies, procedures, and safety protocols.
2. Defensive Driving Training: Drivers participate in defensive driving training to enhance their skills and awareness on the road.
3. Vehicle Familiarization: Drivers receive training on our vehicles, including safety features, maintenance procedures, and emergency protocols.



4. Regular Refresher Training: Drivers participate in regular refresher training sessions to reinforce their knowledge and skills.
5. Performance Monitoring and Feedback: Drivers receive regular performance feedback and coaching to ensure they meet our high standards.

"We take pride in our driver selection and training process, which has been designed to ensure that our drivers are equipped to provide safe, efficient, and exceptional service to our customers."





Integrity and maintenance program

“We have a rigorous Integrity and Maintenance Program in place for our vehicles. Our program ensures that our fleet is well-maintained, safe, and compliant with regulatory requirements.”

Key Components of Our Program:

1. Regular Maintenance Schedules: Our vehicles are serviced and maintained at regular intervals, as recommended by the manufacturer.
2. Pre-Trip Inspections: Drivers conduct thorough pre-trip inspections to identify any potential issues before departing.
3. Defect Reporting and Repair: Drivers report any defects or issues, which are promptly addressed by our maintenance team.
4. Vehicle Inspection and Audit: Our vehicles undergo regular inspections and audits to ensure compliance with regulatory requirements and our own maintenance standards.
5. Driver Training and Awareness: Drivers receive training and awareness programs to emphasize the importance of vehicle maintenance and safety.
6. Maintenance Records and Documentation: We maintain accurate and detailed records of all maintenance activities, inspections, and repairs.

Certifications and Compliance:

1. DOT Compliance: We comply with all applicable Department of Transportation (DOT) regulations.
2. ISO 9001 Certification: Our maintenance program is certified to ISO 9001 standards.
3. Regular Audits: We undergo regular audits to ensure compliance with regulatory requirements and our own maintenance standards.
4. Our Integrity and Maintenance Program is designed to ensure the safety, reliability, and efficiency of our fleet, while also meeting regulatory requirements and industry standards.



MARKET RISK COMPARISON



Risk assessment, Monitoring center, GPS

We conduct comprehensive route risk assessments for all our operations, including this one. Our route risk assessment process involves:

1. Route Planning: We plan the most efficient and safe routes for our drivers, taking into account factors such as road conditions, traffic patterns, and weather.
2. Risk Identification: We identify potential risks along the route, including hazards such as construction zones, accident-prone areas, and weather-related risks.
3. Risk Mitigation: We implement measures to mitigate identified risks, such as adjusting routes, providing additional training to drivers, or increasing the frequency of vehicle checks.

Regarding our monitoring capabilities:

1. Monitoring Center: Yes, we have a dedicated monitoring center that operates 24/7, tracking our vehicles and drivers in real-time.
2. GPS Tracking: All our trucks are equipped with GPS tracking systems, enabling us to monitor their location, speed, and direction in real-time.
3. Real-Time Alerts: Our monitoring center receives real-time alerts for any deviations from planned routes, unusual vehicle activity, or potential safety risks.



Our monitoring capabilities enable us to:

1. Enhance Safety: Respond quickly to potential safety risks or incidents.
2. Improve Efficiency: Optimize routes and reduce transit times.
3. Increase Visibility: Provide real-time updates to customers and stakeholders.

"We take the safety and security of our operations very seriously, and our route risk assessments and monitoring capabilities are integral to our commitment to excellence."



COMPETITIVE LANDSCAPE



"We have a comprehensive Emergency Response Program (ERP) in place, tailored to the specific loading and delivery destinations for this operation. Our ERP is designed to ensure a swift and effective response to any emergency situation that may arise during transportation."



Key Components of Our ERP:

1. **Emergency Response Plan:** We have a detailed, written emergency response plan that outlines procedures for responding to emergencies such as accidents, spills, or natural disasters.
2. **Destination-Specific Procedures:** Our ERP includes destination-specific procedures, taking into account the unique characteristics of the loading and delivery locations.
3. **Training and Drills:** Our drivers and personnel receive regular training and participate in emergency response drills to ensure they are prepared to respond effectively in the event of an emergency.
4. **Emergency Equipment and Supplies:** Our vehicles are equipped with emergency equipment and supplies, such as first aid kits, fire extinguishers, and spill response kits.
5. **Communication Protocols:** We have established communication protocols for emergency situations, including notification procedures for customers, regulatory authorities, and emergency response teams.

ERP Activation Criteria:

1. **Accidents or Incidents:** Any accident or incident involving our vehicles or personnel.
2. **Spills or Leaks:** Any spill or leak of hazardous materials.
3. **Natural Disasters:** Any natural disaster, such as a hurricane or earthquake, that may impact our operations.
4. **Security Incidents:** Any security incident, such as a hijacking or theft.

"We regularly review and update our ERP to ensure it remains effective and relevant to the specific needs of this operation."



GROWTH STRATEGY

- Expand market reach through strategic partnerships
- Enhance product features based on user feedback
- Explore evolving bulk fuel partnership market opportunities



Expand

Foster collaborative growth

Enhance

Ensure a tailored and user-focused experience

Explore

Capitalize on emerging local and global markets



SAFETY AND QUALITY



Quality Certifications

1. SABS ISO 9001 (Quality Management System)
2. SABS ISO 14001 (Environmental Management System)
3. SABS ISO 45001 (Occupational Health and Safety Management System)

Industry-Specific Certifications

1. South African Bureau of Standards (SABS) certification for fuel quality
2. South African National Standards (SANS) certification for fuel handling and storage
3. Department of Energy certification for fuel distribution and retail

Other Relevant Certifications

1. B-BBEE (Broad-Based Black Economic Empowerment) certification
2. SANAS (South African National Accreditation System) accreditation
3. National Bargaining Council (NBC) affiliation/compliance, ensuring adherence to industry-specific labor laws and regulations.

Safety and Quality policy and certifications

At Haulsteiner, safety is our top priority. We are committed to providing a safe and healthy work environment for our employees, customers, and the communities we serve. We strive to prevent injuries, illnesses, and environmental harm by identifying and mitigating hazards, providing training and resources, and promoting a culture of safety excellence.

Quality Policy

At Haulsteiner, we are dedicated to delivering exceptional quality products and services that meet or exceed our customers' expectations. We achieve this through a relentless focus on continuous improvement, employee empowerment, and a commitment to excellence in everything we do. Our goal is to build long-term relationships with our customers by providing them with reliable, efficient, and effective solutions.

Safety and Quality Certifications

Haulsteiner holds the following safety and quality certifications:

1. OSHAS 18001 (Occupational Health and Safety Management System)
2. NOSA (Occupational Health and Safety)
3. Department of Labor COID Registration (Compensation for Occupational Injuries and Diseases)



SUMMARY

- With this product, Adatum Corporation is positioned for success in the dynamic market.
- With a focus on innovation, user experience, and strategic growth, we anticipate reaching new heights in the coming year.
- Our commitment to user satisfaction underscores every aspect of our operations

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- Strong market positioning
 - Robust growth strategy
 - Innovative product development
 - Commitment to user satisfaction
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- ◆ Thank you for taking the time to view our company and to meet our exceptional team, comprised of handpicked professionals who are experts in their respective fields. Together, we form a cohesive unit that leverages our collective wealth of knowledge to deliver unparalleled results in the bulk fuel and petroleum industry.
- ◆ Under the visionary leadership of our Commander and Chief, Ridwan Moosa, and the banner of Haulsteiner, we are committed to creating a tailored experience that meets your company's unique needs. We look forward to delivering exceptional service and quality that exceeds your expectations and solidifies our position as a leader in the industry."



THANK YOU



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